

## EXHIBIT D

### **VI. Exhibits**

#### **VI.A. Data Privacy Agreement**

##### **DATA PRIVACY AGREEMENT**

###### **INCLUDING**

###### **PARENTS' BILL OF RIGHTS FOR DATA SECURITY AND PRIVACY AND SUPPLEMENTAL INFORMATION ABOUT THE Agreement**

#### **1. Purpose**

(a) This Data Privacy Agreement (DPA) supplements the agreement between Capital Region BOCES (BOCES) and Press4Kids, to ensure that the Vendor AGREEMENT conforms to the requirements of New York State Education Law Section 2-d and any implementing Regulations of the Commissioner of Education (collectively referred to as "Section 2-d"). This Agreement consists of the terms of this DPA Agreement, a copy of BOCES Parents' Bill of Rights for Data Security and Privacy signed by Press4Kids, and the Supplemental Information about the AGREEMENT that is required to be posted on BOCES website.

(b) To the extent that any terms contained within the Purchase AGREEMENT, or any terms contained within any other Agreements attached to and made a part of the Vendor AGREEMENT, conflict with the terms of this DPA, the terms of this DPA will apply and be given effect. In the event that Press4Kids has online or written Terms of Service ("TOS") that would otherwise be applicable to its customers or users of its Product that is the subject of the Purchase AGREEMENT, to the extent that any term of the TOS conflicts with the terms of this DPA, the terms of this DPA will apply and be given effect.

#### **2. Definitions**

Any capitalized term used within this DPA that is also found in the Purchase AGREEMENT will have the same definition as contained within this DPA.

In addition, as used in this Exhibit:

(a) "Student Data" means personally identifiable information, as defined in Section 2-d, from student records that Press4Kids receives from a Participating Educational Agency pursuant to the DPA.

(b) "Teacher or Principal Data" means personally identifiable information relating to the annual professional performance reviews of classroom teachers or principals

that is confidential and not subject to release under the provisions of New York Education Law Sections 3012-c or 3012-d, that Press4Kids receives from a Participating Educational Agency pursuant to the Purchase AGREEMENT.

(c) "Protected Data" means Student Data and/or Teacher or Principal Data to the extent applicable to Press4Kids' Product (News-O-Matic).

(d) "Participating Educational Agency" means a school district within New York State that purchases certain shared instructional technology services and software through a Cooperative Educational Services Agreement with BOCES, and as a result is licensed to use Press4Kids'S Product pursuant to the terms of the AGREEMENT.

### **3. Confidentiality of Protected Data**

(a) Press4Kids acknowledges that the Protected Data it receives pursuant to the AGREEMENT may originate from several Participating Educational Agencies located across New York State, and that this Protected Data belongs to and is owned by the Participating Educational Agency from which it originates.

(b) Press4Kids will maintain the confidentiality of the Protected Data it receives in accordance with federal and state law (including but not limited to Section 2-d) and BOCES policy on data security and privacy. Press4Kids acknowledges that BOCES is obligated under Section 2-d to adopt a policy on data security and privacy, and has provided the policy to Press4Kids.

### **4. Data Security and Privacy Plan**

Press4Kids agrees that it will protect the confidentiality, privacy and security of the Protected Data received from Participating Educational Agencies in accordance with the BOCES Parents' Bill of Rights for Data Privacy and Security, a copy of which has been signed by Press4Kids and is set forth below.

Additional elements of Press4Kids' Data Security and Privacy Plan are as follows:

(a) In order to implement all state, federal, and local data security and privacy requirements; including those contained within this DPA, consistent with BOCES data security and privacy policy, Press4Kids will:

Press4Kids Data Security and Privacy Plan is fully consistent with BOCES Security and Privacy Policy and follows the state, federal and local requirements.

Press4Kids does not store any PII except teacher's and administrator's email to access News-O-Matic. Students' PII are not requested or needed. No data are shared outside of Press4Kids. Data storage is done on Press4Kids' protected servers, hosted on Amazon Web Services.

(b) In order to protect the security, confidentiality and integrity of the Protected Data that it receives under the Purchase AGREEMENT, Press4Kids will have the

following reasonable administrative, technical, operational and physical safeguards and practices in place throughout the term of the Purchase AGREEMENT:

Press4Kids uses and maintains security protocols that meet industry best practices in the transfer or transmission of data, including ensuring that data may only be viewed or accessed by parties legally allowed to.

SSL technology is employed to protect data. Data encryption and secured authentication are implemented.

Press4Kids will provide Participating Educational Agency with contact information of an employee that can be contacted if there are any security concerns or questions.

(c) Press4Kids will comply with all obligations set forth in BOCES "Supplemental Information about the AGREEMENT" below.

(d) For any of its officers or employees (or officers or employees of any of its subcontractors or assignees) who have access to Protected Data, Press4Kids has provided or will provide training on the federal and state laws governing confidentiality of such data prior to their receiving access, as follows:

- Periodic training for the Press4Kids employee on security, data protection and confidentiality
- Additional confidentiality agreement signed by this employee regarding said Protected Data
- Employees with access to Protected Data shall pass criminal background checks.

(e) Press4Kids will utilize sub-contractors for the purpose of fulfilling one or more of its obligations under the Purchase AGREEMENT. In the event that Press4Kids engages any subcontractors, assignees, or other authorized agents to perform its obligations under the Purchase AGREEMENT, it will require such subcontractors, assignees, or other authorized agents to execute written agreements as more fully described in BOCES "Supplemental Information about the Purchase AGREEMENT," below.

(f) Press4Kids will manage data security and privacy incidents that implicate Protected Data, including identify breaches and unauthorized disclosures, and Press4Kids will provide prompt notification of any breaches or unauthorized disclosures of Protected Data in accordance with Section 6 of this Data Sharing and Confidentiality Agreement.

(g) Press4Kids will implement procedures for the return, transition, deletion and/or destruction of Protected Data at such time that the AGREEMENT is terminated or expires, as more fully described in BOCES "Supplemental Information about the AGREEMENT," below.

## **5. Additional Statutory and Regulatory Obligations**

Press4Kids acknowledges that it has the following additional obligations with respect to any Protected Data received from Participating Educational Agencies, and

that any failure to fulfill one or more of these statutory or regulatory obligations shall be a breach of the **Purchase AGREEMENT** and the terms of this Data Sharing and Confidentiality Agreement:

(a) Limit internal access to education records to those individuals that are determined to have legitimate educational interests within the meaning of Section 2-d and the Family Educational Rights and Privacy Act (FERPA).

(b) Limit internal access to Protected Data to only those employees or subcontractors that need access in order to assist **Press4Kids** in fulfilling one or more of its obligations under the **Purchase AGREEMENT**.

(c) Not use education records for any purposes other than those explicitly authorized in this Data Sharing and Confidentiality Agreement.

(d) Not disclose any personally identifiable information to any other party, except for authorized representatives of **Press4Kids** using the information to carry out **Press4Kids**'s obligations under the **Purchase AGREEMENT**, unless:

1. (i) the parent or eligible student has provided prior written consent; or
2. (ii) the disclosure is required by statute or court order and notice of the disclosure is provided to Participating Educational Agency no later than the time of disclosure, unless such notice is expressly prohibited by the statute or court order.

(e) Maintain reasonable administrative, technical, and physical safeguards to protect the security, confidentiality, and integrity of personally identifiable student information in its custody;

(f) Use encryption technology that complies with Section 2-d, as more fully set forth in BOCES "Supplemental Information about the **Purchase AGREEMENT**," below.

(g) Provide notification to BOCES (and Participating Educational Agencies, to the extent required by, and in accordance with, Section 6 of this Data Sharing and Confidentiality Agreement) of any breach of security resulting in an unauthorized release of Protected Data by **Press4Kids** or its assignees or subcontractors in violation of state or federal law or other obligations relating to data privacy and security contained herein.

(h) Promptly reimburse BOCES, another BOCES, or a Participating School District for the full cost of notification, in the event they are required under Section 2-d to notify affected parents, students, teachers or principals of a breach or unauthorized release of Protected Data attributed to **Press4Kids** or its subcontractors or assignees.

## **6. Notification of Breach and Unauthorized Release**

(a) Press4Kids shall promptly notify BOCES of any breach or unauthorized release of Protected Data in the most expedient way possible and without unreasonable delay, but no more than seven (7) calendar days after Press4Kids has discovered or been informed of the breach or unauthorized release.

(b) Press4Kids will provide such notification to BOCES by contacting the BOCES Data Privacy Officer, at [michele.jones@neric.org](mailto:michele.jones@neric.org).

(c) Press4Kids will cooperate with BOCES and provide as much information as possible directly to the Data Protection Officer (DPO) or designee about the incident, including but not limited to: a description of the incident, the date of the incident, the date Press4Kids discovered or was informed of the incident, a description of the types of personally identifiable information involved, an estimate of the number of records affected, the Participating Educational Agencies affected, what Press4Kids has done or plans to do to investigate the incident, stop the breach and mitigate any further unauthorized access or release of Protected Data, and contact information for Press4Kids representatives who can assist affected individuals that may have additional questions.

(d) Press4Kids acknowledges that upon initial notification from \_\_\_\_\_, BOCES, as the educational agency with which Press4Kids contracts, has an obligation under Section 2-d to in turn notify the Chief Privacy Officer in the New York State Education Department ("CPO"). Press4Kids shall not provide this notification to the CPO directly. In the event the CPO contacts Press4Kids directly or requests more information from Press4Kids regarding the incident after having been initially informed of the incident by BOCES, Press4Kids will promptly inform the Data Protection Officer or designees.

(e) Press4Kids will consult directly with the Data Protection Officer or designees prior to providing any further notice of the incident (written or otherwise) directly to any other BOCES or Regional Information Center, or any affected Participating Educational Agency.

BY Russell Kahn, Chief Content Officer, 11/02/2020,



## PARENTS' BILL OF RIGHTS FOR DATA SECURITY AND PRIVACY

Albany-Schoharie-Schenectady-Saratoga BOCES (BOCES) is committed to protecting the privacy and security of personally identifiable information about students who attend BOCES instructional programs in accordance with applicable law, including New York State Education Law Section 2-d.

To further these goals, BOCES wishes to inform parents of the following:

- (1) A student's personally identifiable information cannot be sold or released for any commercial purposes.
- (2) Parents have the right to inspect and review the complete contents of their child's education record, including any student data maintained by the Capital Region BOCES. This right of inspection of records is consistent with the federal Family Educational Rights and Privacy Act (FERPA). Under the more recently adopted regulations (Education Law §2-d), the rights of inspection are extended to include data, meaning parents have the right to inspect or receive copies of any data in their child's educational record. The New York State Education Department (SED) will develop further policies and procedures related to these rights in the future.

Requests to inspect and review a child's education record should be directed to: Data Privacy Officer, michele.jones@neric.org, 900 Watervliet-Shaker Road, Albany, NY 12205.

- (3) State and federal laws protect the confidentiality of personally identifiable information, and safeguards associated with industry standards and best practices, including but not limited to, encryption, firewalls, and password protection, must be in place when data is stored or transferred.

- (4) A complete list of all student data elements collected by the State is available for public review at <http://www.p12.nysed.gov/irs/sirs/documentation/NYSEDstudentData.xlsx>, or by writing to the Office of Information & Reporting Services, New York State Education Department, Room 863 EBA, 89 Washington Avenue, Albany, New York 12234.

- (5) Parents have the right to have complaints about possible breaches of student data addressed. Complaints may be directed to the NYS Chief Privacy Officer by writing to the New York State Education Department, 89 Washington Avenue, Albany, New York 12234. Complaints may also be directed to the Chief Privacy Officer via email at: [CPO@mail.nysed.gov](mailto:CPO@mail.nysed.gov).

**BY** Russell Kahn, Chief Content Officer, 11/02/2020,



## SUPPLEMENTAL INFORMATION ABOUT THE AGREEMENT BETWEEN

### Albany-Schoharie-Schenectady- Saratoga BOCES AND Press4Kids

BOCES has entered into An Agreement ("AGREEMENT") with Press4Kids ("\_\_\_\_\_"), which governs the availability to Participating Educational Agencies of the following Product(s):  
**News-O-Matic**

Pursuant to the AGREEMENT, Participating Educational Agencies may provide to Press4Kids and Press4Kids will receive, personally identifiable information about students, or teachers and principals, that is protected by Section 2-d of the New York State Education Law ("Protected Data").

#### **Exclusive Purpose for which Protected Data will be Used:**

Press4Kids agrees that it will not use the Protected Data for any other purposes not explicitly authorized in the AGREEMENT. Protected Data received by Press4Kids, or any of Press4Kids's subcontractors, assignees, or other authorized agents, will not be sold, or released or used for any commercial or marketing purposes.

**Oversight of Subcontractors:** In the event that Press4Kids engages subcontractors, assignees, or other authorized agents to perform one or more of its obligations under the AGREEMENT (including any hosting service provider), it will require those to whom it discloses Protected Data to execute legally binding agreements acknowledging the obligation under Section 2-d of the New York State Education Law to comply with the same data security and privacy standards required of Press4Kids under the AGREEMENT and applicable state and federal law.

Press4Kids will ensure that such subcontractors, assignees, or other authorized agents abide by the provisions of these agreements by:

Press4Kids

#### **Duration of AGREEMENT and Protected Data Upon Expiration:**

- The AGREEMENT commences on [date] and expires on [date]. Upon expiration of the AGREEMENT without renewal, or upon termination of the AGREEMENT prior to expiration, Press4Kids will securely delete or otherwise destroy any and all Protected Data remaining in the possession of Press4Kids or its assignees or subcontractors. If requested by a Participating Educational Agency, Press4Kids will assist that entity in exporting all Protected Data previously received for its own use, prior to deletion.
- At BOCES request, Press4Kids will cooperate with BOCES as necessary in order to transition Protected Data to any successor Press4Kids prior to deletion.
- Press4Kids agrees that neither it nor its subcontractors, assignees, or other authorized agents will retain any copy, summary or extract of the Protected Data, or any de-identified Protected Data, on any storage medium whatsoever. Upon request, Press4Kids and/or its subcontractors, assignees, or other authorized agents will provide a certification from an appropriate officer that these requirements have been satisfied in full.

**Challenging Accuracy of Protected Data:** Parents or eligible students can challenge the accuracy of any Protected Data provided by a Participating Educational Agency to Press4Kids by contacting the student's district of residence regarding procedures for requesting amendment of education records under the Family Educational Rights and Privacy Act (FERPA). Teachers or principals may be able to challenge the accuracy of APPR data provided to Press4Kids by following the appeal process in their employing school district's applicable APPR Plan.

**Data Storage and Security Protections:** Any Protected Data Press4Kids receives will be stored on systems maintained by Press4Kids or by a subcontractor under the direct control of Press4Kids in a secure data center facility located within the United States. The measures that Press4Kids will take to protect Protected Data include adoption of technologies, safeguards and practices that align with the NIST Cybersecurity Framework and industry best practices including, but not necessarily limited to, disk encryption, file encryption, firewalls, and password protection.

**Encryption of Protected Data:** Press4Kids (or, if applicable, its subcontractors) will protect Protected Data in its custody from unauthorized disclosure while in motion or at rest, using a technology or methodology specified by the secretary of the U.S. Department of HHS in guidance issued under Section 13402(H)(2) of P.L. 111-5.

**BY** Russell Kahn, Chief Content Officer, 11/02/2020

